



FOR IMMEDIATE RELEASE

NIKE BECOMES OFFICIAL PROVIDER FOR THE MCFFU
Nike to create unique programs and offerings for MCFFU and its members

Atlanta, GA (May 9th, 2008) - The MCFFU is excited to announce Nike as our official outfitter and equipment provider for the MCFFU Flag Football World Championship Circuit. Impact Sports, Nike's National Partner for Team Sales, is working directly with the MCFFU to create valuable programs for our members.

Our partnership with Nike will create discount opportunities for our members, including Nike team uniforms, equipment and shoe programs as well as other exciting membership offers. These programs will give our members access to these great products at the best prices available!

Within the next week, a special membership program will be launched to all MCFFU members and extended to other USSSA members that will provide the best Nike Team products at prices 40% to 50% off retail! Shortly thereafter, we will be announcing special uniform, equipment and shoe programs that will provide substantial savings to MCFFU members on high quality Nike products!

The MCFFU looks forward to this partnership with Nike as a way to create improved value and opportunities for our members. The Union is committed to providing a quality product for our teams and players.

About Nike

NIKE, Inc. based near Beaverton, Oregon, is the world's leading designer, marketer and distributor of authentic athletic footwear, apparel, equipment and accessories for a wide variety of sports and fitness activities. Impact Sports, based in Madison, WI, is Nike's National Partner for Team Sales and is administrator of the programs for the MCFFU.

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If you would like more information on this topic you can contact Jey Jones or Brian Alford with the MCFFU at jeyjones@mcffu.com or balford@metrocompetitor.com. You may also contact Ken Johnson with Impact Sports at 877-672-8273 or at kenj@spartanathletes.com.